



10
SMART REWARDS
PROGRAM RULES

GREAT TURF IS JUST THE BEGINNING

SIPCAM AGRO USA, INC. SMART REWARDS | SEPTEMBER 1 – DECEMBER 6, 2019

The 2019 Smart Rewards Early Order Program offers more choices and more ways to save than ever before. We're offering three bundling opportunities this year for even greater rewards, and our list of qualifying products includes some of the smartest solutions in the turf industry, including new fungicides to fight dollar spot and other diseases, and a new herbicide for warm-season turf that controls *Poa annua*. Very smart.

ABOUT THE PROGRAM

Earning rewards is easy.



1. PURCHASE

Purchase from our expanded list of qualifying products.



2. SUBMIT

Submit proof of purchase online by January 31, 2020.



3. EARN

Earn valuable rewards in the form of distributor credits to invest back into your business.

SMART REWARDS

PROGRAM RULES

SIPCAM AGRO SMART REWARDS

Earn rewards when you buy qualifying products from your distributor between **September 1 – December 6, 2019**

PARTICIPATION

- » Visit EOPSmartRewards.com to view the program.
- » Make qualifying purchases from an authorized Sipcam Agro USA, Inc. distributor.
- » Submit distributor invoice(s) online at sipcamagrousa.com/smartrewards. Proof of purchase must include all required fields and must be submitted no later than **January 31, 2020**.

ELIGIBILITY

The 2019 Sipcam Smart Rewards Early Order Program is open to end users. An end-user company is defined as a golf course, lawn-care operator company, sod producer or sports-turf management company.

- » The rewards payee will be the end-user company. Rewards will be distributed as distributor credits.

QUALIFYING PRODUCTS, REWARDS & PURCHASE PERIOD

Smart Rewards can be earned only on qualifying products purchased from your distributor with a minimum of one FULL case. Bundle opportunities will be eligible only from purchases on the same invoice. Purchases must be made between September 1 and December 6, 2019.

SMART REWARDS

PROGRAM RULES

ELIGIBLE PRODUCTS

Product	Active	Case Size	Case Coverage	Rewards
Adrenalyn™ ETQ	Azoxystrobin + Tebuconazole + ETQ	2 x 2.5 gal	15 – 30 acres	\$30.00
Downforce™ ETQ	Fluazinam + ETQ	4 x 1 gal	22.5 acres	\$20.00
Echo Dyad ETQ®	Chlorothalonil + ETQ	2 x 2.5 gal	2.5 – 5 acres	\$20.00
Eclipse ETQ®	Iprodione + ETQ	2 x 2.5 gal	1.8 – 3.6 acres	\$30.00
E-Pro ETQ™	Chlorothalonil + Iprodione + ETQ	2 x 2.5 gal	1.8 – 3.6 acres	\$30.00
E-Scape ETQ®	Chlorothalonil + Tebuconazole + ETQ	2 x 2.5 gal	3.1 – 5.7 acres	\$30.00
Sipcam Clearscape® ETQ	Tebuconazole + ETQ	2 x 1 gal	4.9 acres	\$20.00
Coastal™	Imazaquin + Prodiamine + Simizine	2 x 2.5 gal	10 acres	\$20.00
Coastal™	Imazaquin + Prodiamine + Simizine	4 x 64 oz	4 acres	\$20.00
Cabana™	Zinc chelate	4 x 16 oz	8 acres	\$10.00
Baccarat® Biostimulant	Humic acids	2 x 2.5 gal	7.4 acres	\$10.00
Potente® Biostimulant	Amino acids	2 x 2.5 gal	8 – 13 acres	\$8.00
Bundle Opportunities				
ETQ Freedom Bundle	Echo Dyad ETQ®	15 cases	45 acres	\$400.00
	Downforce™ ETQ	2 cases	45 acres	
Remedy Bundle	Echo Dyad ETQ®	5 cases	15 acres	\$425.00
	Nivales™ T	5 cases	15 acres	
Assurance Bundle	Groom® 2x 2.5	1 case	varies	\$500.00
	Cabana™	5 cases	40 acres	
	Baccarat®	11 cases	20 acres	
	Potente®	4 cases	20 acres	

Unless otherwise specified by Sipcam Agro in writing, only the products listed above are eligible for the 2019 Sipcam Agro Smart Rewards Early Order Program.

SMART REWARDS

PROGRAM RULES

PROOF OF PURCHASE REQUIREMENTS

To be eligible to earn Smart Rewards, proof of purchase must be submitted online at sipcamagrousa.com/smartrewards by **January 31, 2020**. Proof of purchase that does not include all required information will not be eligible for rewards.

GENERAL TERMS AND CONDITIONS

- » Any quantities of qualified products purchased during the offer period and subsequently returned are not eligible to earn Smart Rewards.
- » Sipcam Agro USA, Inc. reserves the right to change, modify, or cancel this program, its rule structure, and/or reward options at any time, without prior notice.
- » Sipcam Agro USA, Inc. reserves the right to audit and adjust claims accordingly. All rewards will be forfeited if program records are determined to be false or fraudulent.
- » All decisions made by Sipcam Agro USA, Inc. with respect to program administration and implementation, including calculation of incentive rewards, will be final.